

YOUMOBIL FINAL CONFERENCE

“BOOSTING YOUTH RURAL MOBILITY”

Weißenfels, Hotel Schumanns Garten
(hybrid)

17 March 2022





Final Conference YOUMOBIL: Boosting Youth Rural Mobility - Innovative Services, Better Experience, More Involvement -

17/3/2022, Weißenfels, Hotel Schumanns Garten (hybrid)

Alternatively, virtual conference, if face-to-face conference not possible

Agenda 17 March:

9:00 - 9:30 Registration

9:30 - 10:00 Welcome by Weißenfels mayor (requested) / Introduction to YOUMOBIL (Ministry of Infrastructure and Digital Affairs, Saxony-Anhalt, Germany)

10:00-10:20 YOUMOBIL Toolbox: for the smart rural transport of the future (Elena Cosso, Francesco E. Misso, T Bridge, Genova, Italy)

10:20-10:35 Smart mobility for young people and rural areas: Innovative Services and Planning Tools (Květoslav Havlík, KORDIS, Brno, Czech Republic)

10:35-10:50 Can autonomous Public transport vehicles be a game-changer for young rural mobility? (Hartmut Zadek, Head of the Logistics Department, Otto von Guericke University Magdeburg, Germany)

10:50-11:00 Discussion

11:00-11:10 Break

11:10-11:30 On participation: a major principle on eco-friendly youth mobility (Ulrike Hunscha, Allianz pro Schiene, Berlin, Germany)

11:30-11:45 On tour by train and bus - how sustainable mobility works (Doreen Havemann, Nahverkehrsservice Sachsen-Anhalt GmbH, Magdeburg, Germany)

11:45-12:00 YOUMOBIL Survey: How does the pandemic change mobility patterns of young people (Leonardo Benzi, T Bridge, Genova, Italy)

12:00-12:10 Discussion

12:10-13:45 Lunch Break

13:45-14:45 Round table: Matching Supply and Demand

- Andrea Burzacchini (Chair), Agency for mobility and local public transport Modena, Italy
- Borna Abramović, University of Zagreb, Croatia



- Giulia Martina Bosi, Deputy Mayor for Mobility and Environment of the city of Formigine, Province of Modena, Italy
- Andzejs Stepancuks, Vidzeme Planning Region, Latvia / Interreg Baltic Sea project MARA: Mobility and Accessibility in Rural Areas

14:45-15:00	Break
15:00-15:15	Warsaw Commuter Railway (WCR) - Past is our strength, future is our main goal and engagement of young people is our hope and opportunity (Magdalena Kaczmarek, WCR, Poland)
15:15-15:35	How to change stations into places young people would like to go anyway, University of Žilina (UNIZA) / Municipality of Brezno, Slovakia
15:35-15:45	Discussion
15:45-16:00	Summing up by organisers, End of Conference